

**CS-368**

**Section: A**

**Software Re-Engineering**

**Group Members**

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**Assignment No.1**

**SWOT Analysis of GIFT University**

| **Strength** | **Opportunities** |
| --- | --- |
| Offers many programs that are not available in nearby universities. | Provide large premises area |
| Largest university in region | Provide scholarships and fundings to students |
| Expert and highly qualified teaching staff | Hire more experienced staff |
| Provides facilities to student for financial needs while learning | Career Development |
|  |  |

| **Weakness** | **Threats** |
| --- | --- |
| Lack of technical resources | Rapidly increase in fees |
| Limited classrooms and labs | Rapidly increase in competition |
| Highly expensive institute in region | Negative reputation |
| Inconsistent in maintaining discipline | Other institutes in region |
| Violation of rules and regulations |  |
| Unfriendly management staff |  |